

Halal to the Bone

Delicious, Safe, healthy and halal. That's
True Aussie Beef and Lamb for you.

The slaughter is carried out by Muslims,
in accordance with Shari'a law. And all
premises are registered and regularly
monitored. Australian government
supervised Islamic slaughter
programmes are also in
place to ensure stringent
procedures. Just a few
reasons why our halal
assurance is recognised by
Islamic countries around the
world, including yours.



What's more, it comes with an authentic
halal certificate issued by government
approved Islamic organisations. Add
to that one of the strictest quality
standard systems in the world
and you will see why True
Aussie Beef and Lamb is
the preferred choice for
renowned chefs the
world over, including
Arab world's first
Master Chef and
celebrity TV star,
Tarek Ibrahim.

Chef Tarek Ibrahim is the Arab world's first Master Chef having received the distinguished recognition from World Association of Chefs Societies (WACS) recently. He is also a featured celebrity chef on Fatafeat TV.



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| www.mla.com.au



**TRUE
AUSSIE
BEEF & LAMB**
لحم بقري وحملان استرالي أصيل

